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## Gitman Vintage Makes Shirts for Graduate Hotels' Guest Service Staff

By [Lisa Lockwood](#)

Graduate Hotels, a boutique A-A A+ hotel chain in college towns, has forged an exclusive partnership with Gitman Vintage, a division of Gitman Bros., a New York-based men's and women's shirt company that produces in its Ashland, Pa., factory, to outfit its guest service staff.

The Graduate team collaborated with Gitman Vintage to create an exclusive plaid that will complement the hotels' design aesthetic. The uniforms will launch April 25 at the newest hotel in the collection, Graduate Ann Arbor in Michigan.

The shirts will be part of the front-of-house uniforms throughout the hotel chain. The team zeroed in on a classic plaid from the spring 1984 line and took the patterns to one of their New York-based mills to reproduce the plaid exclusively for Graduate Hotels. Guest service staff will pair the shirts with khaki pants and Tretorn Nylite Canvas sneakers.

Graduate Ann Arbor is a 14-story, 204-room full-service directly across the street from the University of Michigan's central campus.

AJ Capital Partners launched the Graduate Hotels brand in fall 2014. Besides Graduate Ann Arbor, there are Graduate hotels in Athens, Ga.; Tempe, Ariz.; Charlottesville, Va.; Madison, Wis., and Oxford, Miss. Slated to open over the next year are Graduate hotels in Berkeley, Calif.; Durham, N.C.; Lincoln, Neb., and Richmond, Va.

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The hotel uniform for Graduate Hotels, featuring Gitman Vintage shirts.

Courtesy Photo

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